

THE APPLICATION PROCESS

An applicant must file a completed hard-copy application with the APC office as per the scheduled deadline with all supporting documentation (i.e., registration receipt for the new semester, college transcript, acceptance letter, etc.), in confirmation of matriculation and full-time status. Guidelines and applications are available from the Advertising Production Club office (see contact information on back panel of this brochure), or they can be downloaded from the Scholarship Program section of the Club's website at www.apc-ny.org/.

THE AWARDS PROCESS

Funds (i.e., the Scholarship Awards) are applied to tuition expenses for the new semester, and are submitted directly to the college bursar's office with reference to the scholarship recipient identified by his/her I.D. number.

Students are eligible to receive only one award from any of the APC Scholarship Programs per year.

Scholarship recipients must reapply for any APC-sponsored award on an annual basis. Scholarships will not be renewed automatically. The student's records will be reviewed at the end of the academic year, along with the new application. If the application is complete, all criteria have been met, and the student has maintained a grade point average of B or higher, the award may be extended for an additional year. If the student has failed to maintain at least a B average, funds for the next academic year will be denied.

Preference will be given to those individuals who have not previously been awarded a scholarship through the APC.

The Advertising Production Club of New York is a trade association for professionals in the advertising/graphic arts industry. Founded in 1931, the Club is dedicated to the educational and professional advancement of its members. Programs focus on the identification and dissemination of information on emerging technologies and the exploration of new practices, procedures and methodologies in the graphic arts/communications industry.

In 2005 the Advertising Production Club of New York extended its efforts to reach out and provide additional services to the Graphic Communications Community by establishing a separate Scholarship Fund — a (501-c-3) Tax-Exempt Non-Profit Charitable Education Fund. This allowed the APC to expand the opportunity, (under Federal & State Tax laws), to solicit from benefactors contributions for support of young professionals attending college.



ADVERTISING PRODUCTION CLUB
SCHOLARSHIP FUND
276 Bowery
New York, NY 10012
T: 212 431 4675
F: 212 431 5786
E: info@apcscholarshipfund.org
www.apcscholarshipfund.org



The Advertising Production Club of New York Scholarship Fund Programs

**A (501-c-3) Tax-Exempt Non-Profit
Charitable Education Fund**

*Educating tomorrow's
professionals in the graphic arts,
digital communications, printing
and publishing technologies*

THE ADVERTISING PRODUCTION CLUB SCHOLARSHIP FUND

In 1957, the Advertising Production Club of New York established a Scholarship Program to support the goals of students pursuing higher education. Four of the five scholarships are available to students studying graphic arts/communications on a full-time basis exclusively, with various other qualifications. The fifth is open to any full-time student attending a U.S. college and following any undergraduate or graduate degree study program.

Listed below are the five different types of scholarships the APC funds.

- 1) Thomas Cochrane, Sr. Scholarships/New York City Technical College: Available to students studying graphic arts/communications full time in a degree-granting graphic arts/communications program majoring in Production Management at New York City Technical College/City University of New York
- 2) PGSF-GATF Scholarships: Available to students from the New York City metro area studying a graphic arts/communications degree program full time at an accredited college in the U.S.
- 3) APC High School Scholarships: Available to graduating students of a graphic arts/communications high school curriculum that have been accepted by, and are attending an accredited college program in graphic arts/communications anywhere in the U.S. on a full-time basis
- 4) Advertising Production Club Scholarships: Available to students from the New York City metro area who are pursuing a graphic arts/communications degree program of study on a full-time basis at a college in the New York City metro area
- 5) APC Tuition-Assist Scholarships: Available to students attending college on a full-time basis and pursuing any undergraduate or graduate degree program of study at an accredited college in the U.S.

Thomas Cochrane, Sr. Scholarship Awards/ New York City Technical College

Two \$250 scholarships are awarded to students studying graphic arts/communications full time in a degree-granting graphic arts/communications program majoring in Production Management at New York City Technical College/City University of New York.

Eligibility Requirements

- Enrolled as a full-time student in a graphic arts/communications degree program at New York City Technical College
- Majoring in Production Management

The Print and Graphics Scholarship Foundation Awards (PGSF-GATF) Administered Through The Graphic Arts Technical Foundation

The Print and Graphics Scholarship Foundation (PGSF), formerly the National Scholarship Trust Fund (NSTF), is a not-for-profit, private, industry-directed organization that dispenses undergraduate college scholarships and graduate fellowship assistance to talented students pursuing graphic communications careers. The mission of the PGSF is, "To strengthen the print and graphics industry by providing scholarship assistance."

Housed under the same roof as GATF, the Print and Graphics Scholarship Foundation has coordinated the printing industry's largest scholarship program since its inception in 1956.

Under the auspices of the Advertising Production Club of New York, two \$500 scholarships are awarded annually to full-time students from the New York City metro area attending a graphic arts/communications degree program of study in an accredited college in the U.S.

Eligibility Requirements

- Resident of the New York City metro area
- Enrolled as a full-time student in an accredited graphic arts/communications degree college program
- Undergraduate and graduate students eligible

PGSF-GATF application packets are available from the APC office or through the PGSF-GATF offices.

The packet contains all necessary forms, instructions, and eligibility requirements. Completed applications must be forwarded to the APC office.

APC High School Scholarship Awards

Two \$250 scholarship awards are awarded to graduating students of a graphic arts/communications high school curriculum accepted at, and attending an accredited college program full time, majoring in graphic arts/communications, anywhere in the U.S.

Eligibility Requirements

- Positive identification and confirmation by high school principal
- Minimum of a B average upon graduation from high school
- Duly accepted as a full-time, matriculated student in an accredited graphic arts/communications program at a college in the U.S.

Advertising Production Club Scholarship Awards

A maximum of four \$500 scholarships are awarded annually to students who are residents of the New York City metro area pursuing a full-time graphic arts/communications degree program of study in any college in the New York City metro area.

Eligibility Requirements

- Resident of the New York City metro area
- Enrolled as a full-time student in an accredited graphic arts/communications degree college program in a college in the New York City metro area
- Undergraduate and graduate students eligible

APC Tuition-Assist Scholarship Awards

Scholarships are awarded to full-time students attending college in any undergraduate or graduate degree program of study in any accredited college in the United States.

Eligibility Requirements

- Resident of the New York City metro area
- Enrolled as a full-time student in an accredited degree-granting program in a college in the U.S.
- Undergraduate and graduate students eligible